



MEDIA VISIT REQUEST/INFORMATION FORM

Sunshine Coast Tourism understands and appreciates the value of editorial coverage and is pleased to offer press trip support to qualified journalists from around the world. In order to accommodate these requests, we require all journalists to complete this standard Media Request/Information Form in advance of the selected travel dates. This form will help us to provide a media trip which best meets your story angle interests. Please complete all sections on the form with as much detail as possible.

If you have any questions please contact Andrea Wickham-Foxwell at 604-898-1001 or mybcbuzz@gmail.com

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| NAME OF COMPANY/PUBLICATION OR TITLE OF PROJECT Please include: mailing address, email, phone numbers. | |
| MARKET AREA / DEMOGRAPHICS | |
| AUDIENCE PROFILE/CIRCULATION Please include: type of medium, medium's audience, circulation, demographics and geographic coverage, frequency | |
| ADVERTISING RATES | |
| ONLINE EXPOSURE (PROVIDE FULL DETAILS, INCLUDING EXTENT OF COVERAGE AND AUDIENCE ANALYTICS) | |
| TOTAL NUMBER OF TRAVELLERS IN GROUP | |
| MEDIA CREW FULL NAMES AS IT APPEARS ON PASSPORT | |
| PLEASE INCLUDE FULL CONTACT INFORMATION including emergency contact and/or mobile number while travelling | |

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| VISIT DATES Please include: arrival/departure times and flight details, if available. | |
| FEATURE CONTENT / INTEREST | |
| COMMITMENT TO PUBLISH/BROADCAST Describe degree of commitment secured in advance of trip (ie. Editor's assignment etc) and estimated date of feature appearance | |
| SPECIFIC REQUIREMENTS OR SERVICES REQUESTED | |
| DOES THE JOURNALIST INTEND TO MENTION HOSTING HOTELS/RESTAURANTS/ACTIVITIES ETC? PLEASE PROVIDE DETAILS | |
| COVERAGE FOR SUNSHINE COAST TOURISM (ie will call to action include www.sunshinecoastcanada.com or www.createconnectdiscover.com) | |
| DIETARY AND/OR PHYSICAL ACCESS REQUIREMENTS IF ANY | |
| PLEASE PROVIDE LINKS OR ATTACHMENTS OF JOURNALIST'S PAST ARTICLES | |